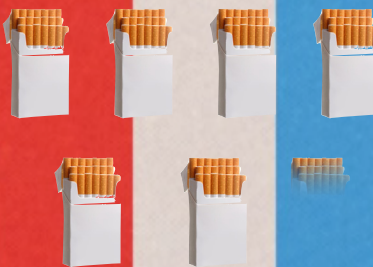


In 2012, Americans spent...



According to the National Retail Federation, Americans spent \$8 billion on Halloween costumes, decorations, and candy.



Americans smoked \$41.5 billion worth of tobacco, according to the Bureau of Labor Statistics.



Americans gambled away \$37.5 billion in 2012, according to the American Gaming Association.



x84

According to the National Retail Federation, Americans doled out \$586 billion during the holiday season.



According to the Federal Election Commission, \$7.3 billion was spent on the 2012 election cycle.



According to Business Insider, Americans' sweet tooth cost them \$29 billion in 2012.



Americans drank \$55 billion worth of Alcohol in 2012, according to the Bureau of Labor Statistics.



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And in 2012, the U.S. government ran a \$1.1 trillion deficit.



According to Beverage Marketing Corporation, Americans drank \$12 billion worth of bottled water in 2012.