



Aug 23, 2022 at 1:49 PM

Somehow missed yest email from you re GSLI event and subsequent tweets. Am consulting CMCO and UT. I am so sorry.

I just got off the phone with Laura 🙄 I'm sorry all of you have to spend time on this.

No prob / my job!

I do encourage you/Jeff to reach out to Ivy Oliver for an eyeball on marketing materials tho - in provocative fields like Energy, Sustainability, DEI etc - she may have guidance about the downsides of emotive words ("under attack"). Important issues will get attention without that added strong nudge. She has some helpful perspectives!

